

MANAGEMENT IS A JOB. LEADERSHIP IS A CHOICE.

You understand the value of strong leadership within your organization. Investing in your team's growth pays dividends in performance, engagement, and innovation. By supporting your employee's enrollment in the SUCCESS® Leadership Lab, you're enabling them to learn and implement actionable insights and strategies that will benefit your entire team.



The Value of Leadership Training

7x ROI

on average for every dollar spent on leadership development

—"The ROI of Leadership Development," a 2023 study from New Level Work 71%

of U.S. workers said upskilling increased their overall job satisfaction

—"The American Upskilling Study, a 2021 report from Gallup

*the most recent data available for this statistic

25%

increase in organizational outcomes that leadership training can lead to

—"Leadership training design, delivery, and implementation: A meta-analysis," a 2017* analysis published in Journal of Applied Psychology

Course Overview

SUCCESS® Leadership Lab is an 8-day, virtual leadership certification course designed to equip ambitious, decisive individuals with practical, actionable strategies they can implement immediately to step up, lead with confidence, and make an impact.

100% virtual

accessible anywhere

January 21-30, 2025

Weekdays 11:30 a.m.-1 p.m. ET

90 min. per day

just 1.5 business days total \$997

group discounts and payment plan available

EXPERT SPEAKERS

Attendees gain rare access to exclusive insights and direct advice from industry experts, like...



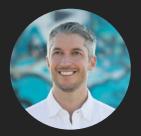
Amy Somerville
CEO of SUCCESS® Enterprises with
20+ years' experience in growing
businesses and mentoring leaders



Fred Reichheld

Founder of Bain & Company's
loyalty practice and creator of the

Net Promoter® system



James Whittaker

Private coach to billion-dollar CEOs
and Olympic gold medalists



Adele Gambardella
Crisis communications expert and co-author of Convince Me: High-Stakes Negotiation Tactics to Get Results in Any Business Situation



Jen Larsen

Global speaker on personal and professional development, vice president of training and instructional design at Assessments 24x7



Courtland Warren
Visionary leader empowering individuals and organizations to achieve extraordinary results



Rocky Garza
Peak performance coach
and consultant for top
career and business
professionals



Chip Massey
Former FBI hostage
negotiator and co-author of
Convince Me: High-Stakes
Negotiation Tactics to Get
Results in Any Business
Situation



Frederik Pferdt

Pioneer in innovation
and creativity and
founder of Google's
Innovation Lab



Rich Diviney

Retired Navy SEAL
commander, and founder of
The Attributes Inc., offering
practical strategies for
developing high-performing
individuals and teams in
any environment

Key Takeaways

Your employee will gain...

- A clear understanding of how leadership has evolved and the key differences between leadership and management. This knowledge will enable them to lead with greater insight and purpose, empowering them to become a true leader within your organization.
- The ability to communicate more effectively with their team, fostering clarity, empathy, and influence. These enhanced communication skills will allow them to guide and motivate their team more efficiently, strengthening their leadership presence and driving performance.
- Proven strategies to master the art of persuasion and negotiation, enabling them to build stronger relationships and inspire greater trust within their team and beyond. This will empower them to secure support for their ideas, projects, and leadership vision.
- The knowledge to build lasting loyalty and trust with both their team and your organization's audience.
 Strengthening these connections will increase employee engagement, improve retention, and amplify their leadership influence across the company.

- The tools to attract and recruit top talent from diverse backgrounds, while developing a strong, inclusive team. This will drive innovation and create a high-performing work environment that delivers prosperity and growth for the organization.
- The strategies to shape a workplace culture that thrives on respect, peace, and enthusiasm. This will foster an environment of empowerment and creativity, leading to higher employee satisfaction, retention, and a stronger organizational identity.
- The ability to effectively balance immediate goals with long-term objectives, ensuring sustainable growth. This strategic mindset will enable them to set their team and organization up for continued achievement, creating a path toward long-term prosperity.
- The skills to inspire and lead both remote and hybrid teams, turning challenges into opportunities for bold, innovative growth. This will help your organization stay ahead of the curve and navigate change with confidence, driving future achievement and competitive advantage.

